

Instructions to the Participants

Eligibility for Business Plan Competition:

1. Participants may or may not be from the same college.
2. One B-Plan per team.
3. A maximum of 3 members are eligible to participate for case study and pitching however team members can accompany at the venue as a spectator.
4. Anyone from students to working professionals can participate.
5. Participants may be student groups, non-registered start-ups or companies registered after 1 November 2016.
6. Any funded companies/startups are **ineligible** to participate in the competition.

What You Get:

1. First prize: Prize worth INR 20,000/- and Certificates.
2. Second prize: Trophy, Prize worth INR 10,000/- and Certificates.
3. Certificates and some more exciting prizes for remaining participants as decided by the judges.
4. Networking and interaction with start-ups and judges.

Registration fees and Procedure:

1. INR 300/- per team (team can comprise of 1, 2 or 3 members).
2. Register your team at your college campus during our Campaigning Drive and our coordinator will get back to you.

or

Register online at www.vishwapreneur.com

3. Judging criteria:

- Business Plan (Round 1): To be submitted on **31st December 2017**. Assessment will take place according to the Rulebook.
 - Case Study (Round 2): Will be conducted on the day of the competition i.e. **7th January 2018**
Solutions will be judged on planning, creativity and resourcefulness and problem solving ability.
 - Presentation (Round 3): Will be conducted on the day of the competition i.e. **7th January 2018**
Top 10 teams will be selected to pitch before the judges from the cumulative result of Business Plan and Case Study.
 1. Pitch: Will consist of total **10 minutes** inclusive with **1 minute of elevator pitch**
 2. Question and Answer: Will consist of **7 minutes**
4. All members must be present for Rounds 2 and 3.

Submission Requirements:

1. Softcopy of the Business Plan must be emailed to bplanvp@gmail.com before **31st December 2017**. Further communication will be made to you via event head.
2. Softcopy of PowerPoint Presentation (ppt(x) file) regarding Business Plan idea to be submitted on or before **5th January 2017**.
3. The participant should ensure that all files sent must be compatible with newest versions of MS Office.
4. All participants must have complete Business Plan ready with the Presentation by 7th January 2018

Disclaimer:

1. In case of a tie the judges may use their discretion to select their preferred plan at any stage.
2. All the decisions made by judges will be final and binding to all the participants.

3. Vishwakarma Institute of Information Technology and Entrepreneurship Development Cell, VIIT reserves full right to use all the material mentioned by the participants in B-plan competition for publication and internal circulation.